



MEDX Profile

**The Pulse of Innovation in
Medical Communication**



Our Vision

To be the vital link that connects pharmaceutical innovations with the people they're designed to help, translating scientific advances into stories that touch with healthcare professionals and patients alike.



Our Mission

MED X transforms pharmaceutical communication by delivering expert-driven content like medical writing, scientific communication, digital marketing, IT solutions, and design that combines scientific authority with human resonance.

Our mission is to ensure medical innovations are understood, accepted, and ultimately improve human health.



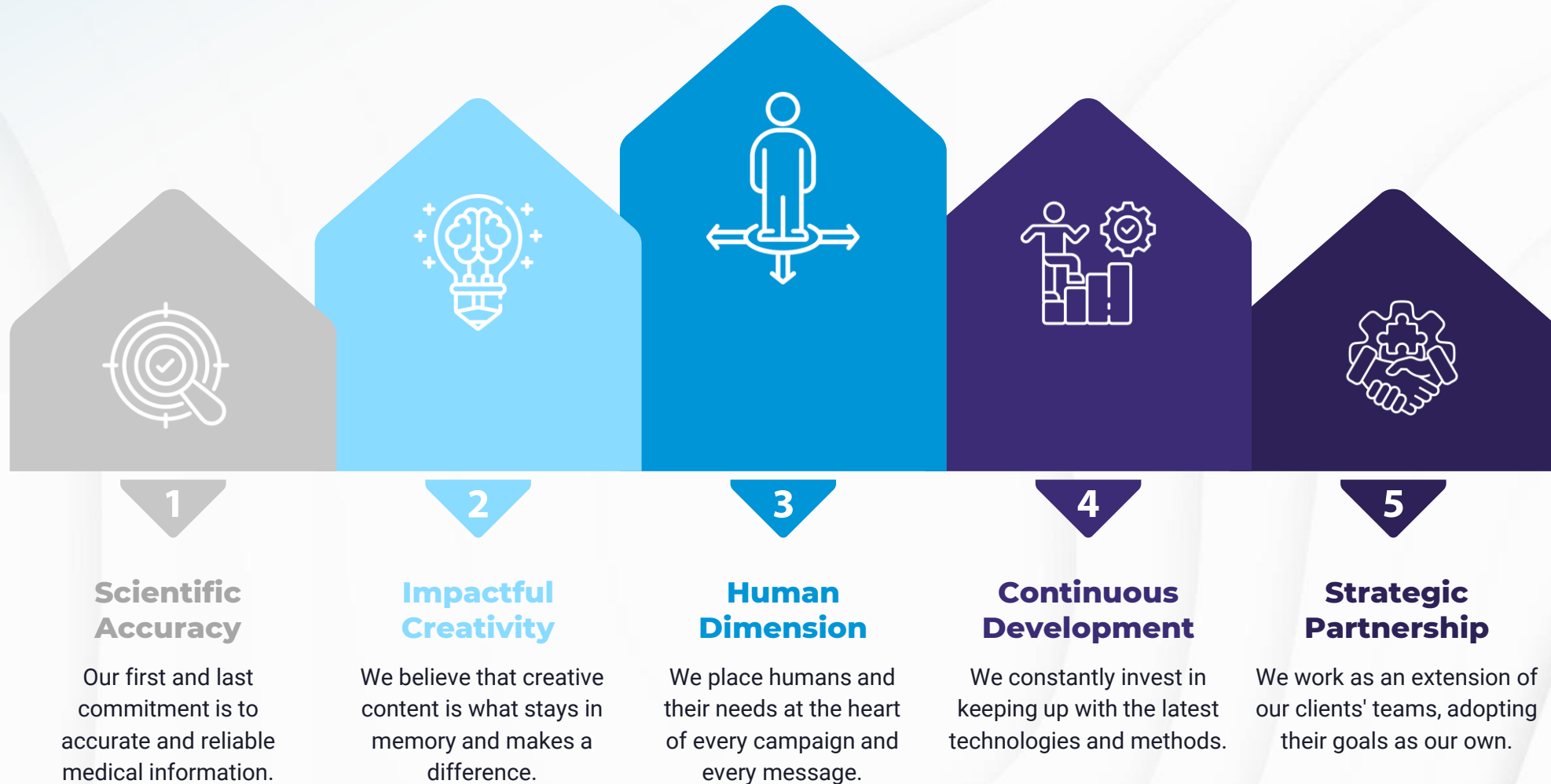


Who We Are?

In a world where medical breakthroughs happen super-fast every day, **MEDX** is like a bridge connecting science and people. We're not just a marketing company – we're a **real partner** helping drug companies get their message across clearly and with a strong impact.

MEDX was created to take complicated medical stuff and turn it into **easy-to-understand content** that really connects with people's feelings before their logic. We want to help our partners **talk effectively** with doctors, nurses, and patients alike.

Our Core Values



2  **Digital Services**

4  **Marketing Services**

Our Services

 **Medical Content**

3  **Design and Visual Identity Services**

Medical Content Excellence

Transform complex science into compelling communication through:



Medical Presentations

Clear and attractive slides that educate and engage doctors and other healthcare providers.



Speaker Notes

Clear, strategic guidance that enables presenters to deliver key messages confidently



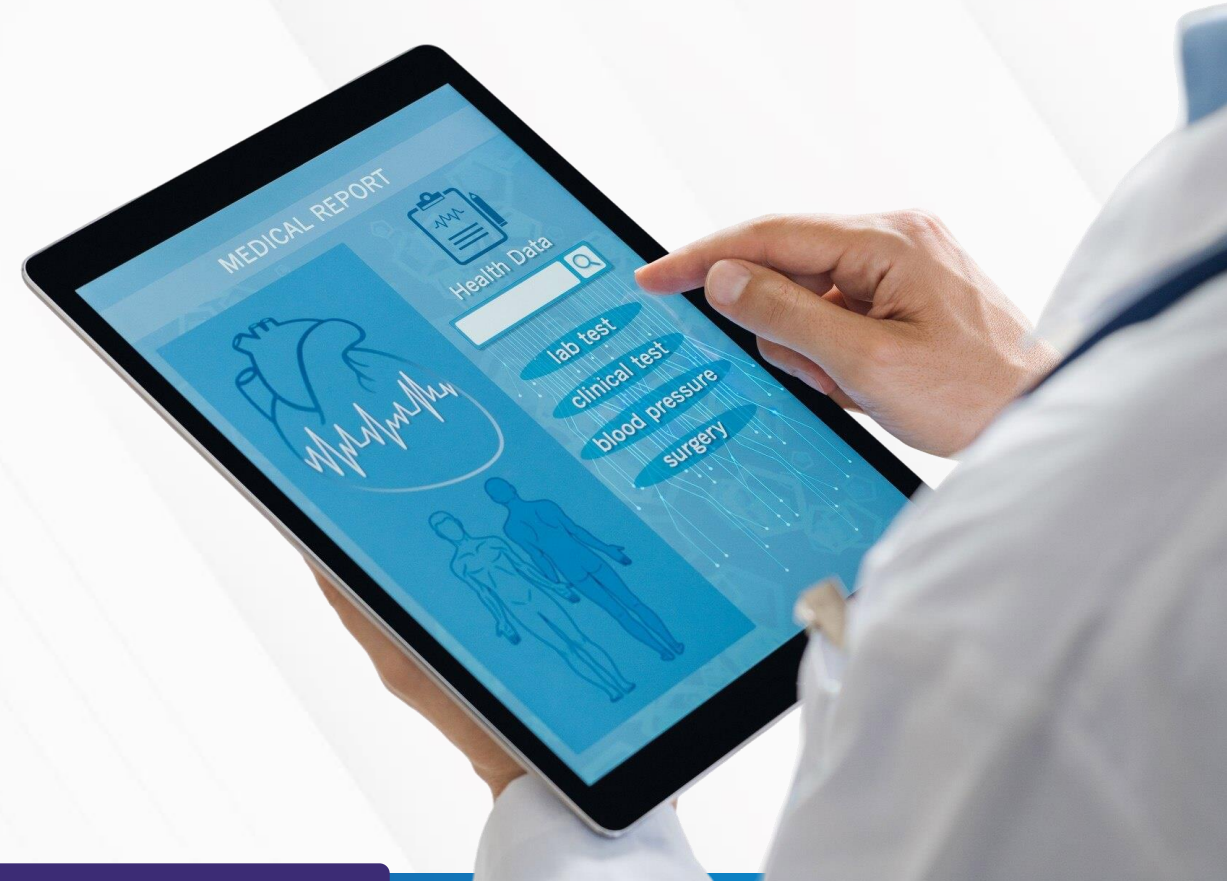
Scripts

Powerful narratives that bring your medical story to life in videos and presentations



Reference Packs

Comprehensive literature collections supported by the latest scientific evidence that strengthen your scientific credibility



Medical Content Excellence

Transform complex science into compelling communication through:



Manuscripts

Publication-ready scientific papers that showcase your research to the medical community



Consensus Documents

Development and publication of expert consensus documents



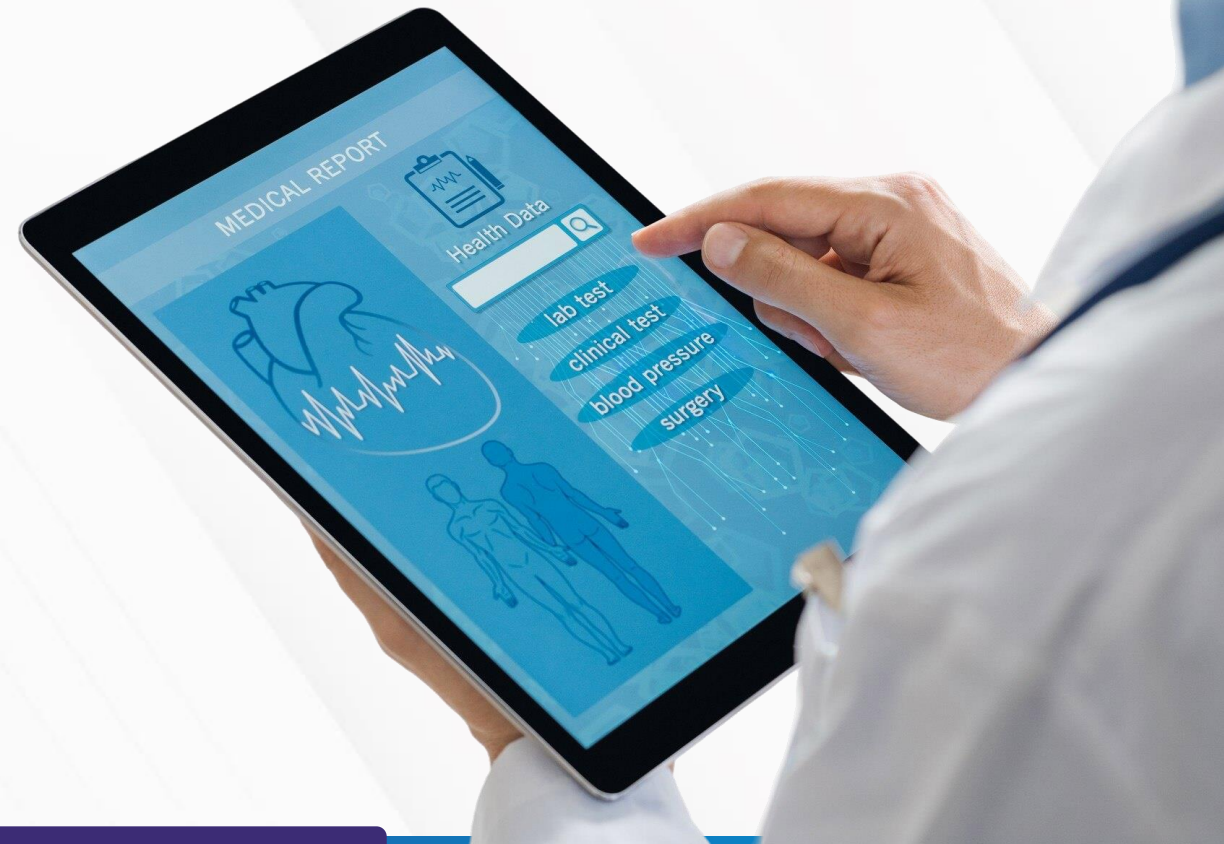
Study Protocols

Methodologically sound research plans that set your studies up for success



Advisory Boards

Expert panel discussions that shape strategy and drive innovation



Medical Content Excellence

Transform complex science into compelling communication through:



Patient Profiles

Using true-to-life patient cases to make learning more helpful and easy to remember



Drop Cards

Concise, impactful product information that stays in HCPs' pockets and minds



Veeva Content

Regulatory-compliant materials optimized for pharmaceutical platforms



Translation Services

Accurate medical translation for different languages



API Development

Solutions for easily connecting content in your digital systems



Digital Innovation

Harness technology to amplify your medical message with:



E-Learning Modules:

Interactive education SCORM that transforms complex concepts into engaging experiences



HTML Emails

Eye-catching digital communications that drive action and engagement



Gamification

That make medical learning more interactive and engaging



Custom Websites

Digital destinations that showcase your products and connect with your audience



Digital Innovation

Harness technology to amplify your medical message with:



Mobile Applications

Powerful tools that put your solutions in users' hands



Virtual Events

online experiences that bring your audience together regardless of location (on ZOOM)



Live Voting

Real-time insights that make every participant feel heard



Time Coding

Synchronization of subtitles and scripts with video and audio, enhancing clarity and accessibility in multimedia presentations.



Creative Design & Branding

Visualize your medical innovation through:

1

Brand Identity

Distinctive visual systems that make your products unforgettable as custom-designed logos reflecting your brand identity

2

Campaign Concepts

Big ideas that cut through the noise in a crowded marketplace by strategic creative direction

3

Presentation Design

Templates that combine visual impact with scientific credibility



3

Creative Design & Branding

Visualize your medical innovation through:

4

Event Materials

Cohesive designs that create immersive brand experiences as invitations and displays

5

Print Collateral

Accurate communication materials such as brochures, leaflets, and booklets

6

Audio Production

Professional voice-overs that speak your message with authority



Creative Design & Branding

Visualize your medical innovation through:

7

Storyboards

Cohesive designs that create immersive brand experiences as invitations and displays visual panels outlining the narrative and shots to align the creative team's vision before production

8

Digital Visual Assets

Information-rich infographics that simplify complex data

Attention-grabbing email designs that boost engagement

2D and 3D animations that explain mechanisms of action

Professional videos that tell your product's story

Engaging GIFs that capture attention in digital environments





Strategic Marketing

Connect with healthcare audiences through:

Marketing Strategy:

Evidence-based plans that drive meaningful engagement in healthcare

Multi-channel Campaigns:

Coordinated outreach strategies that meet HCPs and patients where they are

Accreditation Support

Expert guidance through SCFHS, DHA, and CPD UK approval processes

Why MEDX?



Your true partner in medical communication.



Specialized team combining medical expertise and creative skills.



Delivering **accurate and engaging scientific content**.



Providing **innovative digital solutions**.



Offering **creative designs**.



With a **deep understanding of pharmaceutical marketing regulations and ethics**.



Maintaining **continuous awareness of the latest global trends**.



Following an **integrated approach** covering your various communication needs.



Ensuring your **medical message reaches its audience clearly and impactfully**.



We live your challenges and celebrate your successes.



Contact Us

Get ready to transform your vision into visible reality with **MED X** - your partner in excellence and innovation in medical communication

MED X

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